

> Flat Panel TVs > XBR



### 30" 16:9 XBR® LCD Television KLV30XBR900

Continuing its move to provide consumers with high performance options in the flat panel television arena, Sony introduces our first flat panel LCD television for the U.S. market.

First Flat Panel LCD Television

**\$ 4,999.99**

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#### Overview

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Continuing its move to provide consumers with high performance options in the flat panel television arena, Sony introduces our first flat panel LCD WEGA™ television for the U.S. market. The 30-inch widescreen, high-resolution TV incorporates the new WEGA Engine digital processing system and a chic, modern design for sophisticated videophiles. The new KLV-30XBR900 model features 1280 x 768 resolution and a unique LCD panel driver that delivers exceptional, detailed picture quality. The new model is a two-piece LCD panel and media receiver unit ensemble that incorporates a stylish, floating panel display designed to complement and enhance any entertainment set-up.

#### Features

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- Dual Built-In NTSC Tuners (Media Box)
- Memory Stick® Media Playback (JPEG)\*
- DVI-HDTV Interface
- HDTV Monitor With Floating Panel Design
- Sony Proprietary Panel Driver LSI for LCD
- CineMotion™ Reverse 3-2 Pulldown Technology
- Sony's Proprietary WEGA Engine™ System - Direct Digital Circuitry (DDC) - Digital Reality Creation™ MultiFunction Circuitry - Multi Image Driver (MID™ X)
- DVI-HDTV Interface (Digital Visual Interface) - The DVI-HDTV Interface has been added for the latest generation in high definition television connectivity. a single wire delivers a full digital, uncompressed HD signal that can be received from any DVI set top box.
- Memory Stick® Media Playback (JPEG)\*
- Dual Built-In NTSC Tuners (Media Box)
- Video Features
- Screen Size (Diagonally): 30"
- HDTV Monitor With Floating Panel Design
- Built-In Stereo Speakers
- Panel Technology - LCD
- Display Resolution - 1280 x 768 (WXGA)
- Wide Modes - (Wide Zoom/Normal/Full/Zoom)
- HD Detailer™ Wideband Video Amplifier
- Color Temperature Adjustment
- Monitor Output

#### ACCESSORY ITEMS

**1GB Memory Stick  
PRO™ Media  
MSX-1G**



**\$ 599.99**  
as low as \$15.00/ mo  
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**128MB Memory Stick®  
Media  
MSA-128A**



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#### RELATED ITEMS

**DVD Dream™ System  
DAV-FC9**

- On Screen Display (English, Spanish, French)
- Auto Channel Program
- Channel Skip/Add
- Clock/Timer (Two Event)
- Favorite Channel
- Program Palette™ Presets
- Sleep Timer
- V-Chip Parental Control
- Closed Caption (CC)
- Input Signals: 480i, 480p, 1080i, 720p
- Antenna - 75 ohm External Terminal for UHF/VHF
- TN System - (Media Box) NTSC America TV Tuner
- Channel Coverage - VHF 2-13; UHF 14-69; CATV: 1-125

#### • Audio Features

- Steady Sound® Auto Volume Control
- TruSurround® SRS® Effect
- Built In Stereo Speakers (10W x 2)
- Sony's Proprietary WEGA Engine™ System - consists of 3 key technologies engineered and designed by Sony.
  - 1. Direct Digital Circuitry - The first step in the digital processing system, Direct Digital circuitry, which increases signal to noise ratio when converting the signal from analog to digital.
  - 2. Digital Reality Creation™ MultiFunction Circuitry - gives viewers control over the level of DRC™ circuitry depending on quality of input signal, thereby displaying clear, stable images, no matter what the video source/
  - 3. MID™ X (Multi Driver Image) - maintains the integrity of a converted signal by minimizing image loss in the scaling process, providing unique Flexible Twin-View™ picture and picture features.
- CineMotion™ Reverse 3-2 Pull Down Technology - is a fixed algorithm irrespective of source which preserves the integrity of movie film frames to create the best possible image.
- Digital Component Processor - makes the necessary adjustments to improve overall contrast and sharpness. It calculates these improvements by analyzing the signal and parameter of the plasma panel.
- Sony's Proprietary LSI Panel Driver for LCD - newly developed LSI improves fast-action, motion picture quality.

#### • Supplied Accessories:

- Display Interface Cable
- Table Top Stand,
- AAA Battery (2)
- Remote Control RM-927
- Instruction Manual

#### • Optional Accessories:

- 10M Display Interface Cable: VMC-P10
- Wall Mount Unit: SU-PW1



**\$ 999.95**  
as low as \$25.00/ mo  
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#### DVD Dream™ System DAV-FC8



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